

# Nico Botero

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A pixel perfect digital designer who takes pride in creating visually stunning designs that are clean and engaging. Nico has experience in video editing, UX and UI design, and designing new mobile applications. He is committed to managing the complex design process from conceptualization to delivery. Nico possesses the creative flair, originality, and keen eye for design that is needed to satisfy the requirements of the most demanding of clients. He is eager to take on new challenges that help him progress my career even further. At this time, his goal is to join an ambitious company that wants to recruit the best Digital Designers around.

- Languages : English, Spanish
- Graphic Design: Illustrator, inDesign
- Image Enhancing: Photoshop
- Video Editing & Motion Graphics: After Effects, Premiere
- Website (Front-end): HTML5, Bootstrap, JavaScript, CSS
- UI/UX: Axure, Sketch, Zeplin
- OS: Windows, OSX

***B.S. Interactive Media Design ( Magna Cumme Laude) , Icesi University, Colombia (Feb 2016)***

## Professional Highlights

### **Jinglz (Startup): UI / UX Designer (Eustis, FL)**

**August 2017 – Present**

- Creating Branding for new mobile App and Web Platform.
- Develop prototype and wireframes for new web UI interfaces, as well as prototype and wireframe improvements to existing web UI interfaces.
- Participating in regular design reviews with visual design, user experience, and marketing teams.
- Translating designs into CSS, HTML web pages
- Maintain desktop and mobile websites by adding and improving imagery, design and interactive features.
- Creating Marketing Assets for user acquisition, fundraising and social Media.
- Designing screen flow interactions including wire-framing and low/high resolution prototypes.
- Branding, logo and Icon Design

### **Edgefactory: Digital Designer (Orlando, FL)**

**June 2016 – June 2017**

- Working directly with development, engineering, user experience, and product teams.
- Graphic Design (elements for videos as lower thirds, frames, text layout)
- Video Editing for local and nationwide events
- Participating in regular design reviews with visual design, user experience, and marketing teams.
- Image retouching and enhancing

### **Barbara & Frick: UI Designer/ Digital Designer (Cali,Colombia)**

**June 2014 – May 2016**

- Created engaging designs by leveraging advanced knowledge of typography, layout, composition, color theory, grid systems and use of photography.
- Translated PSD mockups into WebPages using HTML, CSS .
- Created functional and appealing app/web design.
- Created wireframes, sitemaps, sketches, mock-ups, etc., that communicate design concepts with our team and other teams.
- Followed UX best practices in conception, design, development and testing.
- Defined interaction models, user task flows, and UI specifications.